



Intellectual
Property
Owners
Association

Membership Benefits
& Application

*Serving the Intellectual
Property Community
in the U.S. and
Worldwide*

PATENTS

TRADEMARKS

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Why should you join IPO?

- ▶ **Promote** more certain, effective IP rights and lower IP costs worldwide
- ▶ **Support** the campaign for adequate USPTO funding
- ▶ **Attend** IPO conferences for premier educational programs and networking with colleagues
- ▶ **Join** one of IPO's 34 Standing IP Committees
- ▶ **Receive** free e-mail subscriptions to the *IPO Daily News™*
- ▶ **Gain** access to the IPO Corporate IP Career Bank at www.ipo.org
- ▶ **Participate** in programs to make the public aware of IP rights

GOVERNMENT
AFFAIRS

IP NEWS &
INFORMATION

MEMBER
EDUCATION

PUBLIC
AWARENESS

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Inc. IBM Corp. Illinois Tool Works Inc. Intel Corp.
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Kimberly-Clark Worldwide, Inc. Koninklijke
Philips Electronics N.V. Mars Incorporated
Medtronic, Inc. Merck & Company, Inc. Micron
Technology, Inc. Microsoft Corp. Milliken &
Company Monsanto Co. Motorola, Inc.
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Corporation Solutia, Inc. Sprint Sun
Microsystems, Inc. Swiss Reinsurance Co. The
Boeing Co. The Goodyear Tire and Rubber Co.
Unilever Unisys Corp. United States Filter Corp.
United Technologies Corp. Varian Semiconductor
Equipment Associates Verizon Communications
WorldCom, Inc. Xerox Corp.

IPO is the only
association serving
all intellectual property
owners in all industries
and all fields of
technology.

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PATENTS



ipo advocates effective protection for patents, trademarks, copyrights, and trade secrets, and urges laws that provide reasonable certainty to avoid undue litigation. Current projects include:

- Ending the government's practice of diverting patent and trademark fee collections from the USPTO.
- Supporting efforts to harmonize the world's patent laws.
- Filing amicus briefs on selected IP issues.
- Studying several possible reforms in U.S. patent law.

ipo serves members with information on latest developments affecting their IP interests. The IPO website, www.ipo.org, enables communication among members and is a valuable research tool.

- The *IPO Daily News*™, delivered via e-mail to members, provides timely summaries of patent and trademark opinions of the U.S. Court of Appeals for the Federal Circuit, and is an excellent source for the latest information on legislative and international events.
- The Corporate IP Career Bank is a resource for all members to search available positions in the field of corporate intellectual property, and for IPO corporate members to post positions.
- Advanced searching capability at www.ipo.org facilitates access to over 1,000 documents.



Promoting the interests of the IP owner
GOVERNMENT AFFAIRS

A unique resource – www.ipo.org
IP NEWS & INFORMATION

Member Benefits

Building relationships and knowledge
MEMBER EDUCATION

Leading the IP rights information campaign
PUBLIC AWARENESS

ipo educates members by sponsoring meetings that bring together experts from the United States and abroad to discuss trends and recent developments in IP law. IPO committees offer members professional development and leadership opportunities.

- Conferences include IPO's Annual Meeting, PTO Day, Patent Quality Conference, Managing Corporate IP, and PTO Appellate and Interference Practice, among others.
- IPO's 34 Standing IP Committees address six areas of IP policy, law, and practice. Committees prepare reports on current issues in the courts, government agencies and Congress and develop policy recommendations for adoption by the IPO Board of Directors.

ipo informs the public and government policy makers about the increasing importance of intellectual property rights.

- IPO is working to increase public awareness of the importance of the intellectual property system to the national economy. IPO's Inventor of the Year Award, given each year to an outstanding American inventor of a recently patented invention, receives national publicity.
- IPO comments when IP is challenged in connection with such controversies as access to medicines, issues of "open source" licensing, piracy through web-based song swapping services, and the efforts of developing countries to protect "traditional knowledge."

Contact IPO today
to start receiving the
benefits of membership!

Categories of Membership and 2004 Dues

Corporate Memberships

All attorneys and other employees of a member company, including employees in the company's government affairs office, are eligible to receive the benefits of Corporate Membership. An unlimited number of employees may be named as affiliates to the membership.

IPO is operated by a Board of Directors consisting mainly of chief IP counsel employed by companies.

Categories of Corporate Membership:

Sustaining Corporate Member — Sustaining membership is encouraged for companies. Chief IP counsel from sustaining member companies usually receive preference for election to the IPO Board of Directors.

Annual Dues

- ▶ **S1:** More than \$50 billion annual sales \$ 23,625
- ▶ **S2:** \$10–50 billion annual sales 18,375
- ▶ **S3:** Less than \$10 billion annual sales 13,125

Regular Corporate Member — Five regular corporate members are elected to the Board of Directors for two-year terms.

Annual Dues

- ▶ **R1:** 10 or more U.S. patents received last year . . \$ 4,725
- ▶ **R2:** Fewer than 10 U.S. patents received last year . . 3,150
- ▶ **R3:** Fewer than 10 U.S. patents received last year, and less than \$5 billion annual sales 1,575

Small Business/University Member — This membership category is for companies with fewer than 500 employees, universities and nonprofit organizations.

Annual Dues

- ▶ **SB/U** \$ 450

Law Firm Memberships

All attorneys and other employees of a member firm are eligible to receive the benefits of Law Firm Membership. An unlimited number of employees may be named as affiliates to the membership.

Annual Dues

- ▶ **L1:** More than 25 attorneys in firm \$ 4,725
- ▶ **L2:** 16–25 attorneys in firm 2,100
- ▶ **L3:** Up to 15 attorneys in firm 1,050

Individual Memberships

Inventors, authors, and some private attorneys and licensing or technology transfer executives are invited to join IPO as Individual Members. When you apply for individual membership, you personally are the member rather than your company or organization.

Categories of Individual Membership:

Attorney/Executive — This membership category is for attorneys in individual practice, attorneys with law firms of no more than three attorneys, and in-house attorneys and executives who are employed by companies of no more than 500 employees.

Annual Dues

- ▶ **Attorney/Executive** \$ 275

Inventor/Author — This membership category is for inventors who have filed or are planning to file a patent application in which the applicant is named as an inventor and authors whose primary occupation is creating copyrightable works. Attorneys cannot join this category.

Annual Dues

- ▶ **Inventor/Author** \$ 125

Intellectual Property Owners Association (IPO)

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www.ipo.org

Membership Application



Complete this form
or apply online at
www.ipo.org

(1) PRIMARY CONTACT INFORMATION*

Name _____
Organization _____ Title _____
Address _____
City, State, Zip, Country _____
Phone _____ Fax _____ E-mail _____

**The dues invoice for corporate membership and law firm membership will be sent to the primary contact whose name is entered above. The primary contact of a corporate member usually is the chief IP counsel or an officer of the corporation. The primary contact of a law firm member usually is a partner with the firm.*

(2) LIST ADDITIONAL STAFF: Corporate and law firm memberships are organizational memberships in which the employer is the member. When a company or law firm becomes a member, all attorneys and other employees of the organization are eligible to receive the benefits of membership. Companies are encouraged to include employees in government affairs offices as well.

Attach a separate sheet to list the name, address, telephone, fax number, and e-mail of each employee, in addition to you, who should receive IPO mailings. An unlimited number of employees may receive IPO mailings and e-mailed newsletters.

(3) SELECT A MEMBERSHIP CATEGORY

See definitions at left and check one box:

- | | Annual Dues |
|---|-------------|
| ▶ Sustaining Corporate Member | |
| <input type="checkbox"/> S1 | \$ 23,625 |
| <input type="checkbox"/> S2 | 18,375 |
| <input type="checkbox"/> S3 | 13,125 |
| ▶ Regular Corporate Member | |
| <input type="checkbox"/> R1 | \$ 4,725 |
| <input type="checkbox"/> R2 | 3,150 |
| <input type="checkbox"/> R3 | 1,575 |
| ▶ Small Business/University Member | |
| <input type="checkbox"/> SB/U | \$ 450 |
| ▶ Law Firm Member | |
| <input type="checkbox"/> L1 | \$ 4,725 |
| <input type="checkbox"/> L2 | 2,100 |
| <input type="checkbox"/> L3 | 1,050 |
| ▶ Individual Member | |
| <input type="checkbox"/> Attorney/Executive | \$ 275 |
| <input type="checkbox"/> Inventor/Author | 125 |

(4) METHOD OF PAYMENT

For faster service, fax application form with credit card information to 202.466.2893 or apply online at www.ipo.org.

- I authorize IPO to charge \$ _____ to my:**
 American Express Carte Blanche Diners Club
 Master Card Visa
- Card No. _____
Exp. Date _____
Cardholder Name _____
Signature _____
- Check enclosed** – Mail application form with payment. Make check payable to Intellectual Property Owners Association.
- Send invoice** – For corporate and law firm memberships.

(5) SIGNATURE AND DATE

Signature _____
Date _____

PLEASE NOTE: For federal income tax purposes, IPO dues are deductible as ordinary and necessary business expenses, but are not deductible as charitable contributions.

Memberships are for a 12-month period after the date on which payment has been received and the application for membership has been accepted.

To find out more
about IPO programs,
please call 202/466-2396,
visit us online at www.ipo.org,
or make an appointment to
visit the IPO office.



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